



# PHRANC *talk*

## SPECIAL POINTS OF INTEREST:

- Changes to Certification Process
- 2006 Spring Conference
- Registration materials inside

## INSIDE THIS ISSUE:

Letter from	2
Conference Chair	
Words from	2
PHRANC President	
Master of	3
Memory	
Manufacturer	3
Reps attend	
Conference	

Spring Newsletter  
February 2006

## REHABILITATION SPECIALIST CERTIFICATION

### *INCREASING THE OPPORTUNITY*

If you haven't already done so, please go to the PHRANC website at [www.phranc.org](http://www.phranc.org) and review the proposed changes to the certification process. The comment period ended on January 13 with only a few constructive suggestions, but each one brought important information from a member. Thanks to those who took the time to share their thoughts on this important issue.

The Spring Conference is near at hand, and certification testing will be available for those who choose to accept the challenge. By conference time, the Certification Task Force will have reviewed the proposed changes, and comments, and prepared the next round of tests. Those who have previously taken the test, but were not successful, will again have the opportunity to

measure their knowledge. Results from a previous test will offer guidance about which modules need the most study. Review what you missed, sharpen your skills, and come back to prove that you can put on paper what you know, and do, everyday in the field.

Funding sources are stressing that grant recipients need to have well trained rehab specialists. PHRANC will provide both the training and certification that a rehab specialist needs to be qualified, and competitive. As a PHRANC member you are well positioned to take the lead; so review the website study guide, and take the test.

PHRANC wants to help you succeed!  
*Jim Matthews, Vice-President*

## Spring Conference 2006

Wilmington, NC - March 29-31

" This spring Conference should be another best, with training of value whether you are new to the affordable housing rehab business or a seasoned veteran...whether your represent a large entitlement city, a consulting firm, a non-profit, a small city or county, or a state or federal agency."

*Carlis P. Sweat, Conference Committee Chair*

### *Conference Tract Information Inside*

Questions about the Conference? contact PHRANC Conference Committee Chair Carlis Sweat at [csweat@co.cumberland.nc.us](mailto:csweat@co.cumberland.nc.us), 910.323.6150 or 910.988.9988

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# Conference Chair Report

Fellow PHRANC Members

It has been my pleasure to serve PHRANC as Conference Committee Chairman for the last four years. Hopefully the trainings have proved valuable although it has been hard to meet all individual needs combined with the duplication of sessions provided to serve newcomers. Unfortunately all of these requests can't be met at every conference.

There seems to be many people that are in need of electrical and plumbing. There is also a need for work write ups, cost estimating, lead base paint issues and requirements. No matter what the course there will always be many who can't come to every conference and therefore miss a lot of the training they desired at that time.

This is my last conference as chairman for PHRANC. I was hoping to give everyone something different from the usual electrical, plumbing, work write up's, lead base paint issues.....This conference offers a track to people, as individuals, dealing with workplace/ contractor differences

and our abilities to be able to get along with one another. There is a session given by the National and International Memory Champion which will help you to enhance your memory abilities. We have someone coming from the NC DOI to speak about and make clear to you common misconceptions about workers compensation and general liability coverage that is required by your program and the law. There is a separate track dealing with building construction products which we all use and specify in our work write ups. These products will be discussed by actual manufacturer representatives.

Not trying to shy away from anyone's certification training I have put together this conference in an effort to enlighten you in ways different from the norm, but continuing to utilize one of the greatest tools that PHRANC has given us, the networking tool. Hopefully something will still be gained by all of You on a more personal note.

Thanks for supporting me in my efforts for the last four years

Carlis P. Sweat

*"Many of lifes failures are people who did not realize how close they were to success when they gave up."*

*Thomas A. Edison*

## Words from the President

Although we are well into 2006, I would like to wish all PHRANC members and our associates a Happy New Year. The new year provides the opportunity to evaluate the past and set new goals for future improvement. I hope that everyone is off to a great start. As we look forward, we should continue to strive to become even more proficient as housing professionals. We will continue to be faced with ever shrinking resources, and we no doubt will be asked to do more with less. It is imperative that we all stay up to date and aware of new trends and innovations in the housing field. PHRANC is, as always, striving to bring you relevant and informative training conferences. Our conferences also provide an opportunity to share our experiences and network with other PHRANC members. We will continue to provide the opportunity to become a Certified Housing Rehabilitation Specialist. Plans are also being made to offer opportunities to receive other certifications. Home Energy Rating System (HERS) and Aging in Place Certification are two that are being considered. Your support and input is important. If you were unable to attend a conference in 2005, I look forward to seeing you in 2006.

Bobby Thomas

## Grand Master of Memory

*Scott Hagwood is the first and only Grand Master of Memory in US history. Scott has been featured on Good Morning America, The Discovery Channel, The Learning Channel and publications from The Old Farmers Almanac to Sports Illustrated to name just a few. Scott began his astonishing transformation from a mediocre student with inefficient study habits and test anxiety as a proactive response to the memory loss effects of medical treatment for thyroid cancer.*

*Join Scott for Improving Your Memory in a special Tract 1 breakout session on **Thursday, March 30**. This highly interactive and energetic workshop raises the awareness of the extraordinary power of the mind and provides effective strategies that instantly develop phenomenal results.*



Elizabeth "Beth" Benton receiving her Master Rehabilitation Specialist Certificate

## Product Information and Installation Tract

### Georgia-Pacific®

Product Development Manager for Building Products, **Barry Reid** will share his knowledge about the products of the giant manufacturer Georgia-Pacific. They make plywood, OSB, wallboard, engineered lumber, exterior trim, particleboard, MDF and much more. Barry's focus will be how you can use these products to make your clients homes more durable and moisture resistant.

### Mule-Hide® Roofing Solutions

Some roofs are too low pitched for shingles. What else is out there that could be used? **Wayne Hauck** of Mule-Hide will present alternative ways for waterproofing flat roofs. Mule-Hide makes and sells EPDM, Elastomeric Acrylic Coatings, Self-Adhering Mod Bit roofing, PVC roofing and other potential solutions for your rehab challenges. Mule-Hide is an ENERGY STAR® Partner and a member of the Cool Roof Rating Council.

### Owens Corning® Roofing Products

Roofing issues pose tough challenges in the world of rehab assistance. Roofing Specialist Mel Sancrant, Product Manager Greg Schweller and Bob Place, all with Owens Corning will discuss these challenges and offer product solutions.

### Noradex/Reynolds Polar Wall® Plus

Darv King, Vice President, Remodeling Sales, of Noradex/Reynolds, will give a presentation on the numerous features and benefits of the Polar Wall Plus thermal wall siding system -- including greater energy efficiency.

### Goodman® Air Conditioning and Heating Products

PHRANC has provided a number of training sessions on HVAC system issues at previous conferences. This year we offer Mark Stokes, of Goodman Manufacturing, to bring us a major manufacturer's perspective on HVAC systems in rehabilitation.

### Kohler® Plumbing Products

Dale Smith of Kohler will discuss plumbing fixtures, how to know a quality product and how to install it right.

PHRANC  
P.O. Box 1171  
Fayetteville, NC 28302-1171


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 American Red Cross

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Cross  th

Mr. Carlis Sweat  
Cumberland County Community Dev.  
P. O. Box 1829  
Fayetteville, NC 28301

28302+1829



Spring Conference

# Spring Conference

Registration Materials Enclosed !



# Spring 2006 Conference Hotel Information

Hilton Wilmington Riverside  
3001 North Water Street  
Wilmington, NC 28401  
March 29-31, 2006

## Hotel Information

To make hotel reservations, call the hotel direct at **910-763-5900**, and ask for the **PHRANC Conference rate**. There is a block of 30 rooms available at **\$79.00** single or double plus 13% local taxes. PHRANC's conference rates good through **March 5, 2006**. Please don't wait.

## Registration Form

(\*\*\*Please Enclose Registration Fee\*\*\*)

Please register me for the PHRANC Spring Conference in Wilmington, NC (March 29-31,2006)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_ Fax: \_\_\_\_\_

- I request a seat for the Effectiveness and Efficiency session (Track 1)
- I plan to attend the Manufacturer Product Information training session (Tract 2)
- I would like a seat for PHRANC's Certification Test *March 29, 2006-8:30 to 12:30*

\$120 Registration Fee for Members in Good Standing \_\_\_\_\_

\$20 Annual Membership Dues \_\_\_\_\_

\$150 Registration for Non-Members of PHRANC \_\_\_\_\_

\$40 Exam Fee (for those taking for the first time) \_\_\_\_\_

\$25 Exam Fee (for those who have taken exam before) \_\_\_\_\_

Total Enclosed = \_\_\_\_\_

***Please pre-register if possible—Get the classes you want & PHRANC saves when you do !!***

Registration fees and/or membership dues payments will be accepted at the conference registration desk between 12:00 Noon and 1:30 PM only on the opening day of the conference, Wednesday, March 29. If you pay at this time, we cannot guarantee your choice of training tracks.

**Please make checks payable to "PHRANC"**

Mail this form and your check to: Kenny Faulkner  
City Hall South  
100 East First Street  
Winston Salem, NC 27102

*For more information about registration and fees,  
please contact Treasurer, Kenny Faulkner  
at 336-727-8575.*

# PHRANC Spring Conference

Hilton Wilmington Riverside  
March 29-31, 2006

## Agenda

Wednesday - March 29, 2006

8:30-12:30	<b>PHRANC Certification Test</b>	
12:00 - 1:00	<b>Conference Registration and Networking</b>	
1:00 - 1:30	<b>Opening Plenary Session with Wilmington's Mayor Broadhurst</b>	
	<b>Track 1</b>	<b>Track 2</b>
	<b>EFFECTIVENESS and EFFICIENCY as a REHAB SPECIALIST</b>	<b>MANUFACTURER PRODUCT INFORMATION and INSTALLATION GUIDELINES</b>
	↓	↓
1:30 - 3:00	<b>WORKING SMARTER</b>	<b>GEORIGA-PACIFIC PRODUCTS</b>
3:00 - 3:15	<i>Break</i>	<i>Break</i>
3:15 - 5:00	<b>WORKING SMARTER (continued)</b>	<b>MULE-HIDE ROOFING SOLUTIONS</b>

Thursday - March 30, 2006

8:30 - 10:15	<b>ALL ABOUT INSURANCE</b>	<b>OWENS CORNING ROOFING PRODUCTS</b>
10:15 - 10:30	<i>Break</i>	<i>Break</i>
10:30 - 12:00	<b>ALL ABOUT INSURANCE (continued)</b>	<b>OWENS CORNING Cultured Stone</b>
12:00 - 1:30	<b>Lunch (on your own)</b>	
1:30 - 3:00	<b>IMPROVING YOUR MEMORY</b>	<b>OWENS CORNING INSULATION-VENTILATION</b>
3:00 - 3:15	<i>Break</i>	<i>Break</i>
3:15 - 5:00	<b>IMPROVING YOUR MEMORY (continued)</b>	<b>NORANDEX/REYNOLDS AN OC CO.</b>

Friday - March 31, 2006

8:30 - 10:15	<b>REHAB MONITORING ISSUES</b>	<b>GOODMAN HVAC PRODUCTS</b>
10:15 - 10:30	<i>Break</i>	<i>Break</i>
10:30 - 12:00	<b>REHAB MONITORING ISSUES (continued)</b>	<b>GOODMAN HVAC (continued)</b>
12:00 - 1:30	<b>PHRANC BUSINESS MEETING and Luncheon</b>	
1:30 - 3:00	<b>REMODELING FOR SENIORS: Beyond the Basics</b>	<b>KOHLER PLUMBING PRODUCTS</b>
3:00	<i>Adjourn (Have a safe trip home!)</i>	